

PUT THE BRAKES ON FUEL THEFT

Two New Ways to Control Your Fuel Costs

Phoenix, AZ – A recent survey of Fleet Managers indicated the abuse rate of certain fuel programs could exceed 15%. This high rate is attributed to either not using a fuel management system or using one that lacks the controls necessary to limit abusive practices. In either case, the cost of abuse can be substantial for a fleet. With the high price of fuel, there is an even greater chance to fall victim to unauthorized fueling.



**Call us today
and let us tell
you all about
the new BLUE
Card & Fuel
Alerts**

Pacific Pride BLUE & FUEL ALERTS offer Fleet Owners unprecedented control over their Fleet Fueling dollars.

Below are some of the ways you can limit your fueling access and reduce unauthorized purchases.

Pacific Pride BLUE Card

The BLUE Card lets you determine dates or times when fuel can be accessed. If your fleet does not work evenings or weekends, cards can be shut off during those hours, this eliminates access during times when most abuse takes place. You can also limit gallons or number of transactions by day, week, or month. Limit your exposure by having cards turn off when your business is not working.

FUEL ALERTS

FUEL ALERTS can be faxed or emailed or text messaged to your cell phone or pager. Fueling taking place outside the parameters you set can include off hours, weekends, holidays, number of gallons per fill, transactions per day or distance from a base site.



BLUE Cards & Fuel Alerts are FREE to Brown Evans Customers!